

WHO WE ARE

The OTM SIG has developed a unique forum to incorporate the strength of the TMS tool and the knowledge base of our diverse business groups. Together we will share configuration ideas and promote an opportunity for independent success and growth.

CONFERENCE INFORMATION

The 2010 OTM Conference features:

- A welcome reception on Sunday, June 13th from 5:00 PM—7:00 pm in the vendor area (Society Hill Ballroom Pre-function area) - sponsored by 7Hill Global Consulting
- 2-1/2 days filled with educational sessions, varying from entry level overview to in-depth discussions
- Open forum discussions designed to provide you with an opportunity to share your experiences and ask the questions you been wanting to ask.
- Keynote speaker—Dr. Chris Caplice, Executive Director, MIT's Master of Engineering in Logistics (MLOG) Program
- OTM development and strategic teams available to answer your specific business questions.
- A networking reception on Tuesday, June 15th sponsored by Oracle. The reception will be held at Moshula and will begin at 6:00 pm with drinks and heavy appetizers.

KEYNOTE SPEAKER

Dr. Chris Caplice runs the Center for Transportation & Logistics (CTL) at the Massachusetts Institute of Technology. In this role, he is responsible for the planning and management of the research, education, and corporate outreach programs for the center to include the Supply Chain Exchange and the Master of Engineering in Logistics (MLOG) graduate program. He is also the founder of the MIT FreightLab – a research initiative that focuses on improving the way freight transportation is designed, procured, and managed. His primary research is in the design, procurement, and management of freight transportation systems to include combinatorial auctions, robust planning, and performance metrics. He has presented and published in numerous business and academic conferences and journals.

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OTM USER CONFERENCE 2010

ORACLE TRANSPORTATION MANAGEMENT (OTM) SIG CONFERENCE

JUNE 13-16, 2010

SHERATON SOCIETY HILL

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SHERATON SOCIETY HILL

1 Dock Street

Philadelphia, PA 19106

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SUNDAY, JUNE 13, 2010

5:00 pm—7:00 pm

SH Ballroom Foyer: Welcome Reception

MONDAY, JUNE 14, 2010

7:00 am - 8:00 am

Hamilton: Full Breakfast

8:00 am - 9:50 am

SH Ballroom BCD: Opening General Sessions

- OTM SIG Update
- OTM Development Update (*Jim Mooney, Oracle*)
- Oracle Consulting Sponsor Presentation

10:10 am - 11:00 am

Bromley: Regain Control of Your Transportation: Switching from 3PL to OTM (*Amy Donovan, PQ Corporation*)
SH Ballroom A: Best Practices in OTM Customizations and Extensions (*Rajasekhar Chennapragada, Mahindra Satyam*)
SH Ballroom E: Integration of OTM with Legacy Systems using Oracle SOA BPEL (*Venkat Kanakam, Office Depot, Inc.*)

11:10 am - 12:00 pm

Bromley: Maximize Your Investment in OTM! Roll-Out Strategies (*Bob Hart, Oracle Cons. & Kathy Moore, Eminent Group*)
SH Ballroom A: Open Forum - Agent Best Practices
SH Ballroom E: Business Challenges of Implementing EDI (*Mark Warren & Susan Beaver, Smurfit-Stone*)

12:00 pm - 12:50 pm

Hamilton: Lunch

12:50 pm - 1:40 pm

SH Ballroom BCD: Product Strategy (*Derek Giltoes, Oracle*)

1:50 pm - 2:40 pm

Bromley: Leveraging External Links Within the OTM Application (*Karin McFall & Gurpreet Singh, Kraft Foods*)
SH Ballroom A: Advanced Planning Capabilities in Multi-Stop Shipments to Optimize Cost and Service (*Archana Bhardwaj, 7Hills Global Consulting*)
SH Ballroom E: Open Forum - Performance

3:00 pm - 3:50 pm

Bromley: Open Forum - Interesting ways to apply OTM
SH Ballroom A: Implementing OTM in a Fast Changing Growing Environment (*Ravi Kutty & Ryan Kieczkowski, Niagara Bottling LLC*)
SH Ballroom E: OTM Flexibility in Integrating with Various Third Party Tools for Calculating Distances, Service Time & Rates (*Lakshmana Murthy Kodukula, Infosys Technologies, Ltd.*)

4:00 pm—5:00 pm

SH Ballroom BCD: Sponsor Speed Session (*Fujitsu, KSAP Technologies, Eminent Group, Kewill, PINC Solutions, Tsol, Hitachi Consulting, Capgemini, ALK Technologies*)

5:00 pm - 6:30 pm

SH Ballroom BCD: Oracle Open Discussion

TUESDAY, JUNE 15, 2010

7:00 am - 8:00 am

Hamilton: Full Breakfast

8:00 am - 8:20 am

SH Ballroom BCD: MavenWire Sponsor Presentation

8:30 am - 9:20 am

Bromley: Leveraging Real-Time GPS/Sensor Information to Drive SLA Compliance (*Niranjan Umarane, 7Hills Global Consulting*)
SH Ballroom A: Bulk Planning Performance Tuning (*Phillip Cheong, Toyota Motor Sales*)
SH Ballroom E: Maintaining Online Access to Archived Data (*Eric Rosenbloom, Oracle Consulting Services*)

9:40 am - 10:30 am

Bromley: Global Trade Management (GTM) (*Beth Peterson, BPE Consulting Firm*)
SH Ballroom A: LSP Platforms Leveraging OTM (*Sudheer Pamighantam, Mahindra Satyam*)
SH Ballroom E: Open Forum - Getting the Most Out of Logs and Troubleshooting

10:40 am - 11:30 am

Bromley: OTM at Levi Strauss (*Sanjay Mishra, Levi Strauss & Co.*)
SH Ballroom A: OTM/Kewill: Small Parcel Rating (*May Ahn, Beckman Coulter*)
SH Ballroom E: Upgrades, Real World Implications, Gotchas, etc. (*Keith Wenyon, Oracle*)

11:30 am - 12:30 pm

Hamilton: Lunch

12:30 pm - 1:30 pm

SH Ballroom BCD: Mind the Gap: Connecting Planning to Operations in Transportation Management (*Chris Caplice, MIT*)

1:30 pm - 1:50 pm

SH Ballroom BCD: 7 Hills Sponsor Presentation

2:00 pm - 2:50 pm

Bromley: Open Forum - OTM Global Implementations
SH Ballroom A: End to End Quality Assurance (*Travis Washington, Toyota Motor Sales*)
SH Ballroom E: Virtualizing OTM – Real World Experiences and Pitfalls (*Chris Plough, MavenWire*)

3:10 pm - 4:00 pm

Bromley: OTM Fleet: Integrated Solution with EBS for Trucker (*Norman Fontes, Tsol*)
SH Ballroom A: Open Forum - Improving the End-User Experience
SH Ballroom E: Integration of JDE E1 9.0 with OTM v6.1 (*Vinod Santha, Roseburg Forest Products*)

4:10 pm - 5:00 pm

Bromley: Report Design and the User Experience (*Brad Fisher, Sears & Bill Loftis, Chainalytics*)
SH Ballroom A: Creative Solutions in OTM (*Janice Gottlieb, Tennin Systems, Inc.*)
SH Ballroom E: Open Forum - Scalability

6:00 pm - 9:00 pm

Moshula: Off-site reception sponsored by Oracle

WEDNESDAY, JUNE 16, 2010

7:00 am - 8:00 am

Hamilton: Breakfast

8:00 am - 8:20 am

SH Ballroom BCD: E2Open Sponsor Presentation

8:30 am - 9:20 am

Bromley: Managing OTM and Expectations Post Go-Live (*Jason Wicklund, Land O' Lakes*)
SH Ballroom A: Automated Planning Process (*Anthony Gullace, BlueScope Steel*)
SH Ballroom E: Integration Using Mule ESB (*Mohan Subramanian, Infosys Technologies, Ltd.*)

9:30 am - 10:20 am

Bromley: FTI at SHC (*Graham Page, Sears*)
SH Ballroom A: Open Forum - Managing Through CUs, RUs and Releases
SH Ballroom E: How to Troubleshoot Planning & the Latest Enhancement to Planning Diagnostics (*Sundar Arunapuram, Oracle*)

10:40 am - 11:30 am

Bromley: Applying OTM to a Multi Branded Business (*John Vitale, Baillie Lumber*)
SH Ballroom A: Global Trade Management (*Sanjana Khoobchandani, Deloitte*)
SH Ballroom E: Security & Management of OTM from Sysadmin Standpoint (Single Sign-On, Controls, Password Expiration, User Exp., SQL Backdoor) (*Jim Mooney, Oracle*)

11:40 am - 12:30 pm

Bromley: Reducing Cost through OTM Optimization (*Debbie Brown, Igloo*)
SH Ballroom E: Designing OTM For A Multi-Customer Environment (*Sam Levin, MavenWire & Nick Fields, Averitt Express*)

12:30 pm - 1:30 pm

Hamilton: Lunch and Wrap-Up Session

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